Resources Bulletin
July 7, 2020
archived bulletins can be found here.

Funding & Technical Assistance

**Colorado Broadband Fund**
Deadline: July 15 | More info [here](#). The Broadband Fund holds two grant application cycles per year. For more information on the application process, please visit the DORA Broadband Fund [website](#).

**Rural Digital Opportunity Fund**

**Coronavirus Relief Fund (CVRF) - Colorado Department of Local Affairs**
More info and Opt-in [here](#). Funding Period: 3/1/2020 - 12/30/2020. Opt-in Period: June 3 through July 7, 2020. Eligible entities: All Colorado counties, municipalities, and special districts (with the exception of Denver, Adams, Arapahoe, El Paso and Jefferson Counties and the municipalities within those counties). DOLA will reimburse costs to Counties, Municipalities and Special Districts for: necessary expenditures incurred due to the COVID-19 public health emergency (COVID-19 emergency); were not accounted for in the budget most recently approved as of March 27, 2020 (the date of enactment of the CARES Act) for the State; and were incurred during the period that begins on March 1, 2020, and ends on December 30, 2020.

**SB 20-222 - CARES Small Business Grant Program**
More info here. The act creates a small business COVID-19 grant program, financed with $20 million from money allocated to the state pursuant to federal funding from the federal Coronavirus Aid, Relief, and economic Security Act (CARES Act). The Colorado office of economic development will administer the grant program. To be eligible for a grant, a small business must have fewer than 25 employees and have been affected by economic hardship caused by the COVID-19 pandemic. A preference is given for a small business that did not
qualify for or receive a paycheck protection program loan; is majority owned by veterans, women, or minorities; or is in a rural area. $5 million is earmarked until Oct. 1, for tourism businesses. The federal money must be spent by Dec. 30. Effective: June 23. More info: http://leg.colorado.gov/bills/sb20-222.

**Telemedicine and Distance Learning Grants**
Deadline: July 13, 2020. The Distance Learning and Telemedicine Grants program helps rural communities use the unique capabilities of telecommunications to connect to each other and to the world, overcoming the effects of remoteness and low population density. Funds may be used for the acquisition of eligible capital assets, such as broadband transmission facilities, audio and video equipment, data terminal equipment, computer hardware, network components and software. More info here.

**Advanced Industries Accelerator grant programs**
The Colorado Office of Economic Development & International Trade Advanced Industries Accelerator Programs are designed to promote growth and sustainability in Colorado's advanced industries by helping drive innovation, accelerating commercialization, encouraging public-private partnerships, increasing access to early stage capital and creating a strong ecosystem that increases the state's global competitiveness. Online applications are being accepted for Proof of Concept Grants and Early-Stage Capital and Retention Grants. Applications are due by 5:00 p.m. on September 1, 2020.

**Colorado Health Foundation - October 15 Deadline**
Information on all these funding opportunities HERE. Maintain Healthy Bodies: Funding Opportunity: Advancing Team-based Care through Technical Assistance; Funding Opportunity: Capital Infrastructure in Support of Team-based Comprehensive Primary Care. Nurture Healthy Minds: Funding Opportunity: Supporting Coloradans in Recovery through Nonclinical Programs. Champion Health Equity: Rapid Response Funding: Advocacy.

## Resources

**The Main Thing**
The Main Thing is a collection of resources addressing reopening the economy compiled by The Colorado Division of Local Government's Colorado Main Street Program to highlight innovations, give a thumbs-up to local practitioners, and encourage the spread of positive news. The How-To Guides are meant to provide a deeper dive into launching a few of these innovations in your community. These ideas highlight a positive and fun spin on the rules and boost a sense of community while maintaining a "safety first" perspective. Watch for regular editions featuring news topics throughout the summer.

**Free Business Consulting Services**
Register for FREE consulting services here! The SBDC provides free, confidential, virtual business consulting to help you navigate the federal COVID-19 programs, start a new business, or expand/improve your existing business model. Sign up below to be connected with a business consultant. To help expedite our administrative process, please provide some written details in your request regarding your business model and the type of consulting you need. The SBDC will be here now and into the future to help your business grow and adapt.

## Virtual Educational Opportunities

**West Slope Startup Week**
Virtual Format: July 7 - 30, 2020
Everything you need to know HERE!
Every Tuesday morning and Thursday afternoon starting July 7th, Techstars Startup Week West Slope is a free, multi-day, "choose your own adventure" meeting of the entrepreneurial minds and celebration of the #WestSlopeBestSlope way of doing business. The Techstars Startup Week brings entrepreneurs, local leaders, and friends together to build momentum and opportunity around a community's unique entrepreneurial identity.

Business Insurance in the time of COVID
July 8 | 1 p.m.
Offered by the Northwest SBDC. We're digging into business insurance during COVID with some of Colorado's top attorneys - highlighting business interruption and commercial general liability issues. PLUS: Meet the Main Street Phoenix Project, built to assist employees in securing joint ownership - as an Employee-owned Company - to re-open small businesses that may otherwise remain closed after the COVID crisis. [Zoom Registration link](#) | Dial-in Number: 346-248-7799 | Webinar ID: 967 9122 4178

Colorado Resiliency Office Webinar: Identifying Current Impacts and Future Needs
July 9 | 11 am - 12 pm | [Register here](#)
Join the Colorado Resiliency Office and the State Demography Office as we explore key data, variables, and tools that can help communities understand current impacts and future needs related to COVID-19 recovery.

Destination Travel Webinar
July 9 | 12 pm - 1:30 pm | Offered by Inntopia | [Register Here](#)
This webinar will welcome a group of destination travel research specialists, called the "Insights Collective", which is made up of industry veterans with decades of experience that have joined forces to assist destination travel with the transition to the "next normal". Some of the topics include External Factors that Influence Demand, DMO Competitive Strategies, Tourism Marketing & Sales, and more.

Skillful Talent Workshop - How to hire efficiently and accurately
July 14 (101 & 102) - register [here](#); July 21 (103 & 104) - register [here](#)
Skillful Talent Series trainings are designed to help employers break away from traditional, outdated hiring methods, which overly rely on proxies for skills like degrees, previous titles, years of experience, and subjective evaluation. Skills-based employment practices focus instead on skills in the recruiting, hiring, onboarding and training processes. These practices can help organizations: Reduce time-to-hire; Deepen the talent pool; Improve employee retention; Increase diversity.

The Great Reset: Strategies and Data for our Economic Recovery
July 14 | 11 a.m. - 12:15 a.m. | [Register here](#)
This webinar, offered by ROI Research On Investment and Gazelle.ai, will explore themes and strategies to optimize our economic recovery and come out stronger than ever. For the past 5-months, the COVID-19 pandemic has preoccupied the entire economic development community as an unprecedented dual public health threat and as the trigger for a global economic crisis. Now is the time to discuss recovery!

Economic Development Council of Colorado
Virtual Series II: Supply Chain Interruption
July 15 | 10 a.m. | [Register here](#)
The current pandemic has exposed our supply chain gaps in a way we have never seen before. Consumers have confronted bare shelves and refrigerated cabinets at their local grocery stores. Medical service providers have encountered a dangerous shortage in Personal Protective Equipment (PPE). Discover how to seize new opportunities from these gaps to bring economic vitality and resiliency back to your communities.

Economic Development Council of Colorado
Virtual Series III: Special Districts
Our Special Districts including DDA's, BID's and URA's have seen the greatest impact during the current economic crisis. We will explore ways to support our strategic partners who manage some of the greatest tools Economic Developers have in their tool chest.

**Downtown Colorado, Inc. Speaker Series**
More info and register here: http://downtowncoloradoinc.org/event-3895302
July 28 4pm Future of Retail, Jon Schallert
Aug 25 4pm Destination Development, Roger Brooks
Sept 29 4pm, Taxation and Business, Joe Minicozzi
Oct 27, 4pm, The Future of Streets, Jeff Speck

**Summit Biz Weekly Coffee Meetups and Educational Sessions**
The Summit Chamber is hosting weekly coffee meetups, every Tuesday at 9:00 a.m. These meetups are informal and fun! Educational Sessions will be held every Wednesday at 9:00 a.m. and will include a featured speaker. For more information, please visit the Summit Chamber Facebook page.