

Antedotum



WORKING CAPITAL & INVENTORY

Antedotum Inc / an(t)j, dōt əm / *Antidotum* - a Latin word meaning powerful remedy or antidote. Antedotum aims to provide plant-powered products that are both holistic and backed by science to protect skin from today's fast-paced life-style - from the high altitude to the urban jungle. During extensive research they discovered the cell-preserving and renewing properties of Aspen Bark. Using this as a cornerstone, Antedotum developed a line of products to restore and beautify skin in any condition.

President and Founder, Karina Lopez-Marconi, was asked how she became interested in this type of business. She replied, "Growing up in Puerto Rico, I had constant sun exposure. I was plagued by dark spots which were compounded by lingering, postpartum melasma after the birth of my daughter. I became very self-conscious of my melasma while working in the beauty industry and wouldn't leave the house without makeup. Years later, my family relocated to Aspen, Colorado where the unforgiving mountain climate — dry air, high altitude, wind, sun and cold — only intensified my skin conditions. If I was having these struggles, I knew others had to be also. I knew I had to do something!"

After spending 10 years at Chanel's corporate headquarters in NY, she decided to assemble a team of researchers and industry veterans to help develop products that would help heal her skin and give her confidence. And she wanted products she could share with anyone looking to transform their skin.

"I created Antedotum with the intent to cultivate skin health and happiness through regenerative, holistic products with the highest efficacy and results."

Karina and her husband and business partner, Christopher, found the NLF through the State of Colorado OEDIT newsletter. When they connected with Anita, they knew they'd met a kindred spirit. The NLF helped with multiple loans for working capital, staffing, inventory, and business growth. The NLF has also provided financing to assist with the acquisition of Antedotum's headquarters, in Snowmass Village, CO.

"We believe people thrive most in a company culture that demonstrates thankfulness and prizes humility," remarked Karina. "Giving back, working to improve circumstances, and contributing to our community is at the core of what we value. We hold deep convictions for many causes which allows us to partner and donate to a wide network of organizations - especially those who work with young people from diverse backgrounds -- helping them to become the leaders of tomorrow."