

RESOURCES BULLETIN

May 2019

archived bulletins can be found [here](#).



May is a Big Month for Economic Development! May 6-11 is both National Small Business Week and National Economic Development Week.



National Economic Development Week, #EconDevWeek, was created by the International Economic Development Council in 2016 in order to increase awareness of local programs and services that create jobs, advance career development opportunities and increase quality of life among our communities.

The Colorado Office of Economic Development & International Trade (OEDIT) and the Economic Development Council of Colorado (EDCC) are partnering once again, to highlight the significant impact that each of our economic development stakeholders have in our communities across the state.

"What is Economic Development & Why Should We Invest?" Share the impact your economic development efforts have impacted your community - [Check out the EDCC website for more on the Colorado Campaign.](#)

NATIONAL SMALL BUSINESS WEEK

VIRTUAL CONFERENCE

MAY 7-8
2019

11:00 AM – 5:30 PM Eastern
8:00 AM – 2:30 PM Pacific



Join us for the National Small Business Week Virtual Conference, hosted by the U.S. Small Business Administration and SCORE. This free online conference, held May 7 and 8 from 11 am to 5:30 pm ET, will offer exclusive educational webinars, mentoring sessions, networking opportunities and downloadable resources. You will hear from industry experts, such as Visa, Chase, Constant Contact, Square and Google about the latest business trends and best practices. See below for a list of all webinars. Register now to get all of the best parts of an in-person conference - without the steep price tag (and the hassle of traveling)!

[Register HERE!](#)

Funding & Technical Assistance

Rural Technical Assistance Program

Offered by the Colorado Office of Economic Development & International Trade (OEDIT). The [Rural Technical Assistance Program](#) (RTAP) is a series of technical assistance initiatives offered by the Colorado Office of Economic Development and International Trade (OEDIT) to enhance rural economic development strategies across the state. The program leverages state partnerships and

specialized resources to foster community-driven economic diversification in interested regions throughout Colorado. Initiatives available: Creativity Lab of Colorado; Coworking 101; CRAFT Studio 201; Certified Small Business Community; Community Placemaking; Grow Your Outdoor Recreation Industry Initiative; Film Festival Infinite. Deadline: June 30. More info contact: Danielle Lendriet Regional Coordinator and Analyst, danielle.lendriet@state.co.us.

Grants Promote Community Bike Park and Pump Track Projects

PeopleForBikes Community Grant Program offers funding for important and influential projects that leverage federal funding and build momentum for bicycling in communities across the United States. Grants of up to \$10,000 are provided for bicycle infrastructure projects and targeted advocacy initiatives that make it easier and safer for people of all ages and abilities to ride. Letters of interest for the fall 2019 grant cycle will be accepted from June 17 to July 26, 2019; full applications will be due October 18, 2019. Visit the [PeopleForBikes website](#) to review the grant guidelines for the fall 2019 cycle.

Main Street Redevelopment through Outdoor Recreation Initiatives

Recreation Economy for Rural Communities is a new planning assistance program from the U.S. Forest Service, the Northern Border Regional Commission, and EPA to help communities develop strategies and an action plan to revitalize their Main Streets through outdoor recreation. Outdoor activities are increasingly popular across the United States. Communities can take advantage of this trend to revitalize Main Streets. By conserving forests and other natural lands and making them available for outdoor recreation, small towns can boost air quality and water quality and focus development downtown. Deadline: May 31, 2019. Click [here](#) to learn more and to apply.

Karma for Cara Foundation: Microgrant Program for Youth Community Service Projects

Supports youth volunteerism and community service efforts throughout the United States. Youth 18 years of age or younger may apply for grants ranging from \$250 to \$1,000 to complete service projects in their communities. Funded projects include turning a vacant lot into a community garden, rebuilding a school playground, and helping senior citizens get their homes ready for winter. It is the Foundation's intent that grants fund the nuts and bolts of projects so stipends, facility rentals, and transportation costs are not funded. Application deadlines are quarterly throughout the year, and the remaining deadlines for 2019 are July 1 and October 1. Visit [Karma for Cara Foundations website](#) to apply online.

Serve Colorado AmeriCorps State Planning Grant

Funding in support of community partnerships that will engage AmeriCorps members to meet state and local challenges through service and volunteer action. Deadline: May 17. For more information, visit the [Serve Colorado website](#) and click the 2019-2020 Planning Grant Request for Applications link under Funding Opportunities.

Rural Cooperative Development Grant Program

Offered by USDA Rural Development. [More info here](#). The program helps improve economic conditions in rural areas by helping individuals and businesses start, expand or improve rural cooperatives and other mutually-owned businesses. Nonprofit corporations and institutions of higher education are eligible to apply. Grants may be used to develop and operate a rural cooperative development center that could provide the following technical assistance and other services to rural businesses: Conducting feasibility studies; Developing business plans; and providing leadership and operational improvement training. Deadline: June 3.

Funding for Safe and Crime-free Communities

Department of Justice - The [Community Policing Development Program](#) supports projects that develop knowledge and increase awareness of effective community policing strategies, increase the skills and abilities of law enforcement and community partners, and increase the number of law enforcement agencies using proven community policing practices. The application deadline is May 28, 2019.

Funding for Disadvantaged Rural Groups - Department of Agriculture

The [Socially-Disadvantaged Groups Grant program](#) offers support to provide technical assistance to groups in rural areas. Socially-disadvantaged groups include those whose members have been subjected to racial, ethnic, or gender prejudice because of their identity as members of a group without regard to their individual qualities. The application deadline is June 3, 2019, for electronic applications, and June 7, 2019, for paper applications.

Rockies Venture Club HyperAccelerator Program

July 15th-27th | Application Window Closes June 1st! [More info here](#)

The HyperAccelerator is a unique program designed for companies who are seeking to become venture/angel capital ready. The program is mentor-driven and is based on a powerful combination of content and hands-on development of the key strategic elements that venture capital and angel investors are looking for. The HyperAccelerator strengthens companies by helping them to answer the hard questions that will come up in Due Diligence so that the company is able to clearly articulate its vision, value proposition and strategies. The program ends with a Demo Day for investors to have an opportunity to invest in the most promising companies. This version of the HyperAccelerator will focus around impact companies. Those companies that fall within the intersection of social, environmental, and economic development all all welcome to apply.

Household Water Well Systems Grant Program for Non-Profits

[More info here](#). Provides grant funds to nonprofit organizations to initiate a relending program to private well owners who need financial assistance in repairing or replacing their existing wells. The program provides an important function in improving the lives of rural communities. Deadline: May 27, 2019.

USDA Funding to Spur Economic Development in Rural Communities

Deadline: June 5 - [more info here](#)

USDA Rural Development is accepting applications for grants to support economic development in rural communities. The grants are being made available through USDA's Rural Community Development Initiative (RCDI) Program in order to strengthen the rural economy. Qualified intermediary organizations receiving RCDI grants will provide technical assistance and training to help nonprofit organizations and communities develop their capacity to undertake housing, community facility, or economic development projects. USDA also encourages applications that will support efforts to combat substance use disorders, including opioid misuse, in high-risk rural communities by strengthening their capacity to address prevention, treatment, and/or recovery needs.

Advanced Industries (AI) Export Accelerator Grant Program

Deadline: Rolling

Funding Available to offset international business development and marketing costs

These grants are for current and aspiring Colorado exporters in the Advanced Industries who are looking to offset international business development and marketing costs. Grants are available for up to \$15,000 for eligible costs for small and medium-sized AI businesses in aerospace, infrastructure engineering, advanced manufacturing, energy and natural resources, bioscience, electronics, and technology and information. Grants can be used to help cover the costs of trade missions and trade shows, translation services for a contract or official document, intellectual property protection, conducting due diligence or credit reviews on potential buyers or distributors, and production and design of international marketing materials. Grant applications are accepted on a rolling basis until funds are exhausted. First year grant applicants will be given preference during the application review process. Projects and/or activities must be finished by June 1, 2019. [More info here](#).

Training, Workshops, & Events

Colorado Cottage Food Producer Training

May 9 in Eagle

Eagle County's CSU Extension Office will offer a Colorado Cottage Food Producer training class from 9 a.m. to 1 p.m. on May 9. The class will take place in the Garden Level Classroom of the Eagle County Building, located at 500 Broadway in Eagle. The training will cover the specifics of the Colorado Cottage Food Act and how to safely operate a food business from a home kitchen. Participants will learn:

- Basic food safety, including proper hygiene, preventing cross contamination and cross contact of food allergens, and temperature control for safe food
- Foods permissible in updated Colorado's Cottage Food Act, including pickled fruits and vegetables.
- Ingredient labeling and disclaimer requirements.
- Special considerations for food preparation at altitude.
- Safe food sampling best practices

Register at csu-ext-food-preservation.eventbrite.com. For more information, contact Glenda Wentworth in the Eagle County Extension Office at 970-328-8630 or at glenda.wentworth@eaglecounty.us.

Northwest Colorado Small Business Development Workshops

Join SBDC in the Vail Valley for these workshops - more info and register at www.northwestsbdc.org:

Startup Essentials - June 6

Writing a Business Plan - July 11

Finance Essentials for Small Business - August 8

Startup to Scale Up - September 13-14

Shaping Community in the Era of Climate Change: Four Key Thoughts for Making More Sustainable People Habitats

WEBINAR: Wednesday, May 22 | 11am MDT - Register [here](#)

Featuring nationally renowned urbanist, attorney, and longtime leader of the smart growth movement Kaid Benfield, this webinar will explore why Americans are driving more and walking less, the importance of thoughtfully incorporating nature and natural processes into our neighborhoods and regions, and why it matters where we locate new development. Kaid will discuss how even so-called "green" developments will have poor environmental performance if they are not thoughtfully located; and how, ultimately, it comes down to maintaining and creating greener, healthier human habitats that people will love and sustain over time.

Western Slope Redevelopment & Reinvestment Symposium

May 29-31 in Durango - [more info and register here](#)

The City of Durango, the City of Montrose, APA Colorado, and Downtown Colorado, Inc. (DCI) are partnering to create a forum for informal connections, case studies and interactive dialogue with the goal of facilitating idea-sharing and nurturing innovation for redevelopment and reinvestment on the Western Slope. This is an opportunity to engage with regional leaders from the public and private sector to identify opportunities, understand components of high-quality projects, and find solutions to financial challenges to enable successful, well-designed redevelopment and reinvestment in your community.

Western Slope Rural Philanthropy Days 2019

Eagle, Pitkin, Garfield, Mesa and Delta Counties

June 12 -14 | Hotchkiss & Paonia |

[Click here for more info and to register.](#) Rural Philanthropy Days (RPD) is a three-day conference that convenes nonprofits, funders and local governments to share ideas and develop collaborative opportunities in order to build the capacity of local organizations and communities to address regional social issues. If you live, work, or are looking to fund in the Western Slope then RPD is for you.

Colorado Economic Forum offered by the Federal Reserve Bank

May 15 at Colorado Mountain College in Steamboat Springs - [Register Here.](#)

An Economic Forum consists of presentations by Federal Reserve policy advisers about key regional economic issues and national trends, as well as an update on monetary policy objectives and concerns. The Forum also provides area leaders an opportunity to share their views with the Federal Reserve Bank. There is no cost to attend, but registration is required. Register online now:

Please contact Laurie Groth at laurie.groth@kc.frb.org with any questions.

2019 Colorado Creative Industries Summit

May 16-17 in Salida, Colorado

For more info please visit <https://coloradocreativeindustries.org/summit/>

Colorado Municipal League 97th Annual Conference

June 18-21 in Breckenridge, Colorado

For more info please visit www.cml.org

10th Annual Colorado SBDC Women's Small Business Conference: "Building for the Future"

July 18, 2019 at the Sky Ute Casino Resort in Ignacio, CO - [more info here](#)

Learn from our business experts at our variety of breakout sessions, sign up for one of our free, confidential consulting sessions, get inspired from our engaging keynote speaker, or take advantage of our community of small business owners/experts and network!

Campsight Breck

Sept. 22-24

An innovation and marketing unconference for outdoor industry brands, adventurous visionaries and bold storytellers. [More info here!](#)



2019 REGIONAL ECONOMIC SUMMIT

**Thank you for joining us!
NWCCOG Regional Economic
Summit
Thursday, May 2, 2019
at the Silverthorne Pavilion**

Thank you to those who joined us, and to those who didn't, you can find information on the event including presentations [HERE](#).

Thank you DOLA for generously sponsoring this event!

**SAVE THE DATE FOR NEXT YEAR!
Thursday, May 7, 2020!**



COLORADO
Department of Local Affairs