GOALS	STRATEGIES*
	*Strategies with an asterisk means this project is in process and still needs a lead or support agency
Work collectively to address gaps and silos in the regional transportation network	a. *New service from Silverthorne to Kremmling b. Create paratransit service from Carbondale to Aspen c. Improve/bolster volunteer driver program(s): funding to incentivize drivers to sign up (free oil changes, tire rotation, first priority vehicle repair, tax write offs) d. Provide new public transportation services south of Carbondale (i.e., Redstone and Marble) or east of Basalt (i.e., Meredith and the Frying Pan corridor) e. Establish regular daily service to both Minturn and Red Cliff, as well as Dotsero. f. *Circulator routes in towns, like Eagle and Gypsum, would help with local mobility. g. Increase service frequency to 30 minutes on CORE Transit's route between Gypsum and Vail. h. Increase transit-service frequency between Winter Park and Granby to access Grand County buildings. i. Additional service capacity from Denver to Grand Junction j. *Additional capacity on Bustang's West Line between Garfield and Mesa Counties k. *Additional capacity on Bustang Outrider between Craig and Denver l. New service between Routt and Mesa Counties
Ensure consistent operation of safe, accessible, and affordable service	a. Improving pedestrian access to services (ex: curb cuts, bike racks, amenities, sidewalks); better service connectivity for individuals who use mobility devices. b. Create list of access projects so that the region can pursue funding for improvements c. *Improve first-mile and last-mile accessibility for those who use mobility devices and for whom these connections are a challenge d. More rideshare options that are affordable and user friendly would help provide first- and last-mile service in areas that are not dense enough to support transit and for those who cannot walk to transportation. e. Low-cost regional fares for older adults, individuals with disabilities, and low-income households
Encourage use of integrated technology and educate the region	a. *Establish consistent data collection tools amongst regional providers b. Study app-based platforms for fare purchasing that could be shared between multiple providers c. Development of an in-person and virtual travel training program for those individuals who may need additional assistance utilizing local and regional services.

on the use of technology in transit	d. *Advocate for a statewide, universal app/technology platform that integrates Bustang to rural/local bus services.
Develop inclusive information and materials for educating and engaging the public	a. Develop an advocacy plan through the RTCC for projects that are politically sensitive b. Develop advocacy tools and engagement tools to promote RTCC for elected officials and community at large c. Develop "what are other communities doing?" information tool to share d. Study the Elected Officials Transportation Committee for potential improvements to RTCC (for example, ELTC in Roaring Fork Valley—get ideas from them; they get things done) e. Include elected officials in RTCC meetings through invitations to present a "transportation update" from their respective communities f. Development of a companion travel training program to support older adults and individuals with disabilities (*an Ambassador Program, partnering with social media influencers and local riders) g. *Communicate with RTA's in our region at all stages to talk best practices and help them support their efforts.
Support ongoing planning, coordination, and collaboration while creating new community partnerships	a. Improve coordinated planning efforts with Silverthorne and Winter Park b. Develop an internal recruitment plan for fresh RTCC membership and engagement (RTCC 2.0; create a one-pager with goals, mission, & implementation planning) c. Ensure RTCC members complete "homework" prior to meetings; better participation (more engaged) shorter meetings d. Collectively work together to develop driver retention programs that may be utilized by regional providers e. Work together to establish new service outside of RFTA's two-mile service parameter from Highway 82 in Carbondale to Glenwood Springs, and along I-70 from *Glenwood Springs to Parachute (excluding the Town of Parachute which is not in RFTA's service area).